



# SEW IT UP SALES

## **FOR IMMEDIATE RELEASE**

Amy McNeil, Communication Director

Phone: 800-713-4638

E-mail: [amy@sewitupsales.com](mailto:amy@sewitupsales.com)

Fax: 336-882-8983

## **Sew It Up Sales Hires Barry Burgess as New Service Manager**

**ARCHDALE, NORTH CAROLINA – January 8, 2007** – Sew It Up Sales has hired Barry Burgess, a technician with thirty years and a broad range of textile industry experience, as its new Service Manager.

Sew It Up Sales sells new and refurbished embroidery machines and direct to garment inkjet printers while also providing customers a source for accessories, supplies, embroidery software, and technical support. The company has been an authorized distributor for Brother International Corporation's<sup>®</sup> garment decorating equipment in North and South Carolina since 2003. Since its sales territory has recently expanded to include Delaware, District of Columbia, Maryland, Virginia, West Virginia, and the Philadelphia metropolitan area, Sew It Up Sales has experienced a need to expand its sales and service staff.

"We are excited to have Barry Burgess join us as our new Service Manager," stated Brian Belk, President of Sew It Up Sales. "Barry has a vast amount of experience and a versatile skill set. He is definitely an asset to our team at Sew It Up Sales and will be a invaluable resource to our customers."

Burgess began his career at Wrangler Corporation in 1977 assembling table stands for commercial sewing machines. Since then Burgess has built automated sewing machines, refurbished commercial sewing equipment, performed service on a wide variety of embroidery and apparel machines, sold equipment, and aided customers via telephone and on-site support. Burgess has also conducted training for customers and staff in locales such as Japan, Colombia, Austria, Turkey, Mexico, and numerous other countries.

"I chose to join Sew It Up Sales because I feel that the company has a bright future and I have a great opportunity to grow with it," said Burgess. "I was impressed with the fact that Sew It Up Sales has a complete refurbishing program for used equipment that even includes a warranty. I look forward to working in this program and bringing my support and troubleshooting skills to Sew It Up Sales."

For more information about Sew It Up Sales, please contact Amy McNeil, Communication Director, at 800-713-4638 or [amy@sewitupsales.com](mailto:amy@sewitupsales.com).

**About Sew It Up Sales**

Sew It Up Sales was established in 2003 as the North and South Carolina authorized distributor of Brother International garment decorating equipment. Since that time, Sew It Up Sales has expanded to include Delaware, District of Columbia, Maryland, Virginia, West Virginia, and the Philadelphia metropolitan area. In addition to selling Brother International embroidery machines and direct to garment inkjet printers, Sew It Up Sales also provides customers with a source for accessories, supplies, software, technical support, and refurbished equipment. Sew It Up Sales is a family-owned, North Carolina based company.

###

*Copyright © 1995 - 2006 Brother International Corporation.*