



SEW IT UP SALES

FOR IMMEDIATE RELEASE

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Sew It Up Sales Becomes New Mutoh America Inc[®] Distributor, Expanding Product Line to Include ValueJet[®] Large Format InkJet Printers and Ultima[®] Cutters

ARCHDALE, NORTH CAROLINA – February 6, 2007– Sew It Up Sales has become a Mutoh America Inc[®] distributor and will now sell Mutoh's ValueJet[®] line up of large format inkjet printers and Ultima[®] cutters.

"Our customers contacted us with interest about large format printers so we decided to offer the Mutoh line of printers in answer to this trend and because of Mutoh's reputation for superior, high quality products," said Brian Belk, President of Sew It Up Sales.

"We've been seeing a great deal of convergence among our customers, where embroidery shops are starting to do sign printing and vice versa," Belk said.

"We are excited to add Sew It Up sales to our Dealer base. As a new Mutoh dealer in North Carolina, Sew It Up Sales will help people discover the versatility of products the ValueJet is capable of producing," said Randy Rickert, Director of Marketing, Sales and Service for Mutoh America.

Sew It Up Sales sells the ValueJet 1204-48", 1604-64" and 2606-100" large format printers as well as the Ultima 1400 cutter. The ValueJet prints high-resolution digital graphics on a variety of media, including vinyl and canvas. By using Eco-Ultra inks, the ValueJet creates banners and other signage durable for outdoor applications.

Additionally, the Ultima cutter further enhances product versatility as it can cut pieces as small as 4" wide and media up to a thickness of 1 mm. Other features include adjustable grid rollers and cutting speed.

Sew It Up Sales sells the large format printers and cutters in addition to new and refurbished embroidery machines and direct to garment inkjet printers. Sew It Up Sales will also continue to provide customers a source for accessories, supplies, embroidery software, and technical support.

For more information about Sew It Up Sales, please contact Amy McNeil, Communication Director, at 336-882-0054 or amy@sewitupsales.com.

For more information about Mutoh America Inc., please contact Crystal Baus, Marketing and Communication Coordinator, at 480-968-7772 x 224 or cbaus@mutoh.com.

About Sew It Up Sales

Sew It Up Sales was established in 2003 as the North and South Carolina authorized distributor of Brother International[®] garment decorating equipment. Since that time, Sew It Up Sales has expanded to include Delaware, District of Columbia, Maryland, Virginia, West Virginia, and the Philadelphia metropolitan area. In addition to selling Brother International embroidery machines and direct to garment inkjet printers, Sew It Up Sales is a Mutoh[®] distributor for ValueJet large format printers and Ultima cutters. Sew It Up Sales provides customers with a source for accessories, supplies, software, technical support, and refurbished equipment. Sew It Up Sales is a family-owned, North Carolina based company. For more information about Sew It Up Sales, please visit www.sewitupsales.com.

About Mutoh

Mutoh Industries, Ltd. was founded in 1952 in Tokyo, Japan, to manufacture and distribute mechanical drafting products. Mutoh later introduced a broad line of flatbed and roll-fed pen/pencil plotters that established Mutoh as a worldwide leader in X-Y motion systems and printer and plotter technology. Since then, ISO9000-certified Mutoh Industries, Ltd. has become the world's foremost manufacturer of large format piezoelectric printers. Mutoh manufactures printers and related peripherals for some of the biggest names in the pre-press, sign and graphics industries. Mutoh has key engineering manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona, home to subsidiary Mutoh America. To learn more about Mutoh America Inc., please visit www.mutoh.com.

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