



SEW IT UP SALES

FOR IMMEDIATE RELEASE

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Suzanne Brinks Joins Sew It Up Sales as Sales Representative

ARCHDALE, NORTH CAROLINA – March 15, 2007– In response to its increased Brother International[®] distribution territory of the mid-Atlantic region, Sew It Up Sales has hired Suzanne Brinks as its newest Account Representative. Suzanne Brinks joins the company after more than 20 years of embroidery sales as well as assistance to embroidery start-up businesses.

“When our sales territory for the Brother line of embroidery equipment and garment printers increased, we knew we had to add qualified Account Representatives to help us address the needs of our new customer base,” said Brian Belk, President of Sew It Up Sales. “We are thrilled to have Suzanne as a member of our team. Her experience and knowledge will be invaluable to our current and prospective customers.”

After spending more than 20 years in embroidery sales for three different manufacturers of commercial and home sewing equipment, Brinks became a Small Business Specialist. In that role for the past decade, she utilized various federal, state, and industry resources to assist new business owners in achieving success. Brinks has also presented her embroidery knowledge in live and televised events.

“I am excited by the growth that Sew It Up Sales has experienced and by the prospect of what the Brother garment printer can mean for this market,” said Brinks. “I look forward to bringing my experience, knowledge, and, most of all, my love of garment decorating, to increase sales in Sew It Up Sales’ new territory.”

For more information about Sew It Up Sales, please contact Amy McNeil, Communication Director, at 336-882-0054 or amy@sewitupsales.com.

About Sew It Up Sales

Sew It Up Sales was established in 2003 as the North and South Carolina authorized distributor of Brother International[®] garment decorating equipment. Since that time, Sew It Up Sales has expanded to include the mid-Atlantic region, which includes Delaware, District of Columbia, Maryland, Virginia, West Virginia, and the Philadelphia metropolitan area. In addition to selling Brother International embroidery machines and direct to garment inkjet printers, Sew It Up Sales is a Mutoh[®] distributor for ValueJet large format printers and Ultima cutters. Sew It Up Sales provides customers with a source for accessories, supplies, software, technical

support, and refurbished equipment. Sew It Up Sales is a family-owned, North Carolina-based company. For more information about Sew It Up Sales, please visit www.sewitupsales.com.

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