



SEW IT UP SALES

FOR IMMEDIATE RELEASE

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Sew It Up Sales Hosts Southern Imprintables Expo

HIGH POINT, NORTH CAROLINA – April 15, 2007– Sew It Up Sales will be hosting the Southern Imprintables Expo on April 26-28. The Southern Imprintables Expo will be three days of low-cost training on CorelDraw, Photoshop, embroidery techniques including digitizing, as well as laser engraving, sign printing, vinyl cutting, garment printing, and more. Instructors will include presenters from SGIA (Specialty Graphics Imaging Association), NNEP (National Network of Embroidery Professionals), ISS (Imprinted Sportswear Shows), and DAX (Decorated Apparel Expo).

The Southern Imprintables Expo is held twice a year to provide garment decorating and sign printing professionals the opportunity to learn techniques from industry experts as well as learn about emerging technologies. This High Point, North Carolina-hosted event has grown since its inception in 2003 and now draws attendees from all over the United States.

For more information about the Southern Imprintables Expo and how to register, please visit www.southernimprintables.com or call 800-713-4638.

For more information about Sew It Up Sales or the Southern Imprintables Expo, please contact Amy McNeil, Communication Director, at 800-713-4638 or amy@sewitupsales.com.

About Sew It Up Sales

Sew It Up Sales was established in 2003 as the North and South Carolina authorized distributor of Brother International[®] garment decorating equipment. Since that time, Sew It Up Sales has expanded to include the mid-Atlantic region, which includes Delaware, District of Columbia, Maryland, Virginia, West Virginia, and the Philadelphia metropolitan area. In addition to selling Brother International embroidery machines and direct to garment inkjet printers, Sew It Up Sales is a distributor for Mutoh[®] ValueJet large format printers and Ultima cutters, Graphtec cutters, and CadCam laser engravers. Sew It Up Sales provides customers with a source for accessories, supplies, software, technical support, and refurbished equipment. Sew It Up Sales is a family-owned, North Carolina-based company. For more information about Sew It Up Sales, please visit www.sewitupsales.com.

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