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FOR IMMEDIATE RELEASE

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Axiom America and Sew It Up Sales Merge to Create New Axiom America

ARCHDALE, NORTH CAROLINA – June 1, 2007 – Sew It Up Sales and Axiom America have merged to create the new Axiom America, LLC.

“We are pleased to announce our merger with Axiom America,” said Brian Belk, President of Sew It Up Sales. “Our businesses are complementary. Together we can appeal to garment decorators as well as those in the large format printing industry.”

Sew It Up Sales has been successfully representing Brother International[®] embroidery machines and direct to garment inkjet printers since it was founded in 2003. Since that time, it has grown to become the Brother International distributor for the mid-Atlantic region. Axiom America, established in 2004, is a distributor of Mutoh[®] large format printers and cutters, Graphtec[®] plotting cutters, and heat transfer systems. The new Axiom America will continue to offer customers a source for new and refurbished equipment as well as accessories, supplies, software, training, and technical support.

For more information about Axiom America, please contact Amy McNeil, Communication Director, at 336-882-0054 or amym@axiomamerica.com.

About Axiom America

Axiom America is the authorized distributor of Brother International garment decorating equipment in the mid-Atlantic United States, including Delaware, District of Columbia, Maryland, North Carolina, Pennsylvania, South Carolina, Virginia, and West Virginia. In addition to selling Brother International embroidery machines and direct to garment inkjet printers, Axiom America also sells Mutoh large format printers and cutters, Graphtec cutting plotters, and heat transfer systems. The company also provides customers with a source for accessories, supplies, software, technical support, and refurbished equipment. Axiom America is a family-owned, North Carolina based company.

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